

## **Parlier, California Renewal Community**

ID	Renewal Community Name	OLAS#	Population	Sq Miles	Poverty	Unemployment
76	Parlier, CA	CA0062	6,700	12	40%	25%

Parlier is the second poorest city in the State of California with an annual per capita income of \$4,784 (1990 Census). The area is characterized by deteriorated or abandoned housing that often lack plumbing or kitchen facilities.

The Parlier, California Course of Action chooses the following goals and actions:

### Reducing Tax Burdens

The city will reduce its Zoning Entitlement and Business License Fees upon designation.

### Improving Local Services

Parlier plans improved local services including childcare, rural transit service, job training/job placement and free health clinic service. The city also plans to use state money to provide sewer/water line improvement and develop job training in partnership with UC Campuses, Fresno State and the State Center Community College District.

### Reducing Crime

These strategies include building on the success of the New Orleans EC Community Outreach addressing domestic violence; community based policing, drug resistance education and use of its Police Activity League in outreach efforts with gang prevention/intervention efforts.

### Reducing Government Regulations

Parlier will increase its density bonuses and incentive zoning provisions of the Parlier Zoning Ordinance, pass ordinances that allow variances or exceptions from zoning and promote a voluntary environmental compliance program.

### Soliciting In-Kind Donations

Parlier will work with community partners to donate or sell any surplus property such as land, homes, commercial or industrial structures at or below fair market value.

### Involving Community Partners in Economic Development

Economic development in Parlier will involve improvements in industrial parks, job training, assistance to employers and residents. Partners include the following:

- Valley Small Business Development Corporation
- Parlier Chamber of Commerce
- Bank of the West
- Pacific Family Health, Inc.